



Gorgeous for Good: A Simple 30-Day Program for Lasting Beauty - Inside and Out (Paperback)

By Sophie Uliano

HAY HOUSE, United States, 2015. Paperback. Book Condition: New. 224 x 152 mm. Language: English . Brand New Book. It's fair to say that the beauty business is booming--as is the anti-aging industry. Each year, Americans spend more than \$30 billion on cosmetics, and, globally, we spend about \$260 billion on services and products to enhance our youth. Accompanying the decisions we make around our beauty comes the ever important question of whether to go fake or natural. Do we resort to the latest commercial chemical or surgical quick fix or go completely organic but possibly get less stunning results? Clean beauty guru and New York Times best-selling author of Gorgeously Green, Sophie Uliano offers a solution to this latest beauty dilemma and says you don't have to choose, and when you look at her, you can tell she has more than a few good secrets. Unlike other books, Gorgeous for Good takes the middle ground between natural and fake. Rather than focusing on these extremes, Sophie looks at what truly healthy options actually work--and it isn't necessarily what people might think. In addition, she lays out a beauty perspective that focuses on helping readers create their...



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