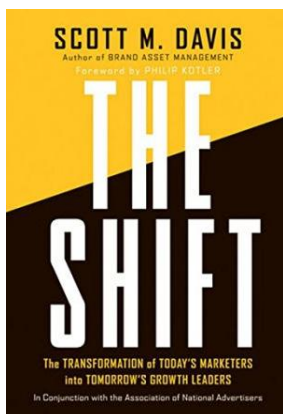


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# THE SHIFT: THE TRANSFORMATION OF TODAY'S MARKETERS INTO TOMORROW'S GROWTH LEADERS



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