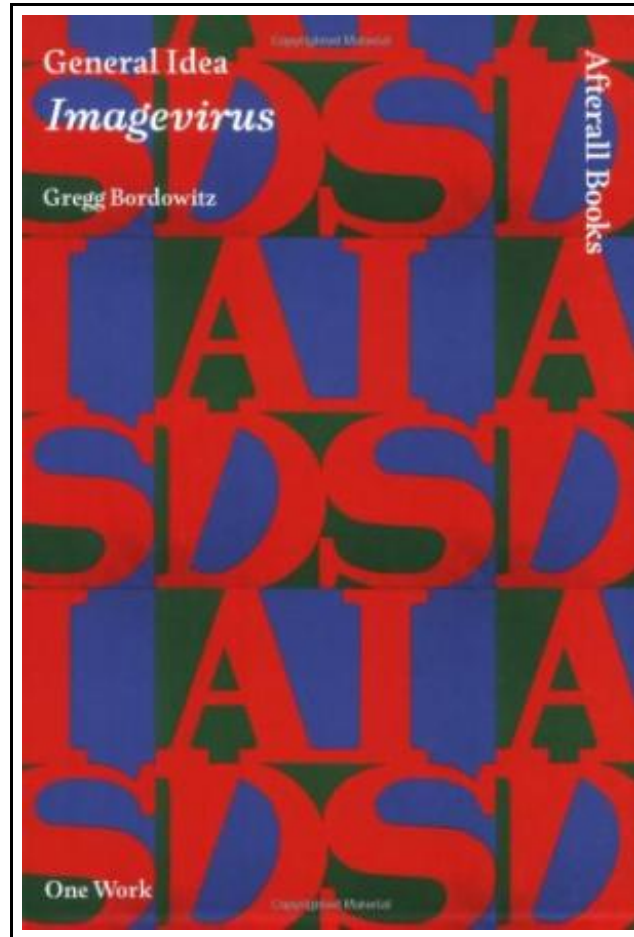


General Idea: Imagevirus (Paperback)



Filesize: 5.64 MB

Reviews

This ebook is wonderful. Of course, it really is perform, nevertheless an interesting and amazing literature. Its been printed in an extremely straightforward way and it is simply after i finished reading this ebook where in fact changed me, modify the way i believe.
(Prof. Maxwell Stracke)

GENERAL IDEA: IMAGEVIRUS (PAPERBACK)



To download **General Idea: Imagevirus (Paperback)** eBook, make sure you refer to the button beneath and download the file or have access to other information which are relevant to GENERAL IDEA: IMAGEVIRUS (PAPERBACK) book.

Afterall Publishing, United Kingdom, 2010. Paperback. Book Condition: New. 206 x 148 mm. Language: English . Brand New Book. In the mid-1980s, the Canadian art group General Idea (AA Bronson, Felix Partz, and Jorge Zontal) created a symbol using the acronym AIDS, arranging the letters in a manner that resembled Robert Indiana's famous LOVE logo. This launched Imagevirus, a project of paintings, sculptures, videos, posters, and exhibitions that investigated the term AIDS as both word and image, using the mechanism of viral transmission. The Imagevirus spread like a virus, producing an image epidemic in urban spaces from Manhattan to Sydney. It was displayed as, among other things, a Spectacolor sign in Times Square, a sculpture on a street in Hamburg, and a poster in the New York subway system. In this detailed study of the Imagevirus project, artist and writer Gregg Bordowitz analyzes the work from the perspective of his own involvement with activist art initiatives in New York during the 1980s and 1990s. Bordowitz explores the virus as idea, as tactic, and as identity. General Idea felt compelled to make Imagevirus at a time when AIDS was emerging as a global epidemic affecting gay men disproportionately; when homophobia seemed to drive U.S. AIDS policy; and when the exigencies of AIDS activism created a demand for agit-prop and direct action. General Idea adapted their methods to the new situation, using the threat of viral infection and a poetic understanding of language as their model for artistic production and ideological struggle.



[Read General Idea: Imagevirus \(Paperback\) Online](#)



[Download PDF General Idea: Imagevirus \(Paperback\)](#)

Related PDFs



[PDF] America s Longest War: The United States and Vietnam, 1950-1975 (Paperback)

Access the link listed below to download "America s Longest War: The United States and Vietnam, 1950-1975 (Paperback)" document.

[Save PDF »](#)



[PDF] Readers Clubhouse Set a Too Too Hot (Paperback)

Access the link listed below to download "Readers Clubhouse Set a Too Too Hot (Paperback)" document.

[Save PDF »](#)



[PDF] Readers Clubhouse Set B Time to Open (Paperback)

Access the link listed below to download "Readers Clubhouse Set B Time to Open (Paperback)" document.

[Save PDF »](#)



[PDF] Oxford Reading Tree Read with Biff, Chip and Kipper: Phonics: Level 2: A Yak at the Picnic (Hardback)

Access the link listed below to download "Oxford Reading Tree Read with Biff, Chip and Kipper: Phonics: Level 2: A Yak at the Picnic (Hardback)" document.

[Save PDF »](#)



[PDF] Oxford Reading Tree Read with Biff, Chip and Kipper: Phonics: Level 2: Win a Nut! (Hardback)

Access the link listed below to download "Oxford Reading Tree Read with Biff, Chip and Kipper: Phonics: Level 2: Win a Nut! (Hardback)" document.

[Save PDF »](#)



[PDF] Sly Fox and Red Hen - Read it Yourself with Ladybird: Level 2 (Paperback)

Access the link listed below to download "Sly Fox and Red Hen - Read it Yourself with Ladybird: Level 2 (Paperback)" document.

[Save PDF »](#)